



Catchment Area Update

Master Property Planning 2020-2023:

Catchment Areas & Transition Planning

Presented: October, 21, 2021



Guiding *Principles*

We will continue to honor choice, as much as possible, while creating a collective identity with consideration for transportation and an equitable in-district transfer process.

We will determine low-impact vs. high-impact transitions and review catchment areas every 3-5 years.

We are committed to equal-sized enrollment at all 4 elementary and 2 middle schools that reflect equitable demographics with proximity to neighborhood schools.

We are committed to looking through all decisions with a lens on equity of access and opportunity for all students and staff.

PTO Presentations & *Capturing* Feedback

Agenda

- Introduction/Process Overview
- District Demographics and Trends
- Pupil Enrollment Methodology
- District-wide Pupil Enrollment Projection
- Grade Cohort Review
- Questions/Answers

Process Overview

- Currently, two Bloomfield middle schools house grades 4 through 8, and one middle school houses grades 5 through 8.
- ***Our Scope & Design Process Outcome:*** By fall of 2023, there will still be four elementary schools, and all will serve Kindergarten through grade 5, and the two middle schools, named “North Hills” and “South Hills,” will serve students in grades 6 through 8.
- The North campus will be located where Lahser High School once stood, and the South campus will stand at the current Bloomfield Hills Middle School.
- Presentation in Fall 2021 at Board of Education Meeting



Legacy Guidelines & Transition Planning

Legacy Transfer Requests

- **Requests to Stay at Former School:** This option is only available for residents living within the impacted neighborhoods that will have children in grades 1-5 starting the fall of 2023
 - Or, is a younger sibling of a student that has selected the Legacy Transfer Option and will be attending elementary school at least one year at the same time as their sibling. For example: A kindergarten student in the fall of 2023 has a older sibling that will be in 2nd grade would be eligible for this option.
 - A Legacy Transfer Request ends after 5th grade and students will attend their neighborhood middle school in grades 6-8.
- **Requests to Transfer Early:** In the fall of 2022, this option is available for residents living within the impacted neighborhoods that would like to transfer early to their newly assigned elementary school.
 - Space might be limited and requests will be taken in order received.

Important Notes for Planning

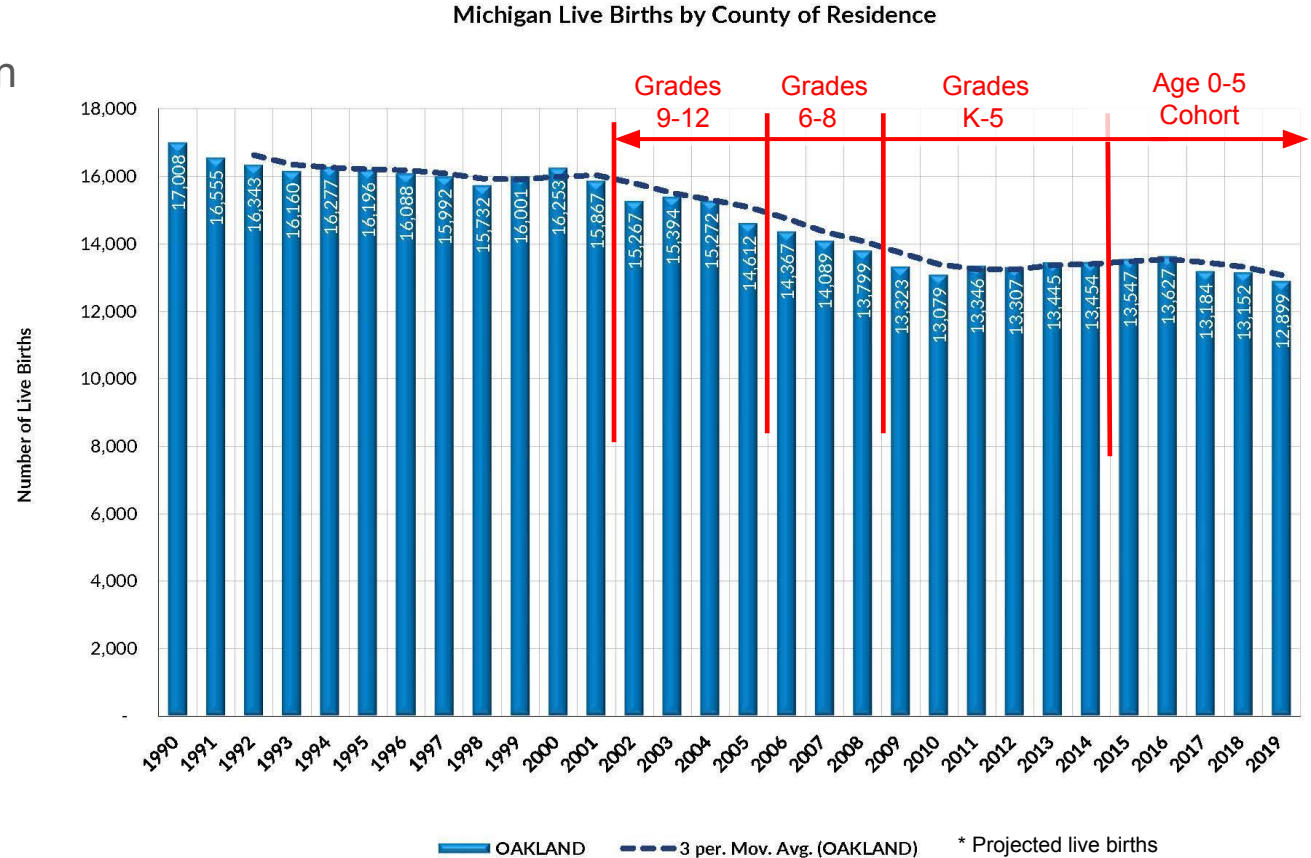
- **Making a Plan for Transportation:** Families choosing to Request a Legacy Transfer will need to make plans for providing their own transportation
- **Cohorting Students:** Families will have the opportunity to initiate student placement requests with familiar faces and neighborhood friends / while not all requests can be granted, this family input will be given strong consideration for those families joining a new school community
- **Designing Welcome Plans:** Building leadership and PTO's will be asked to help support and empowered to design transition/welcome plans for new families



Live Birth Update

- 20-year comparison

- 2000 = 15,267
- 2010 = 13,079
- 2020 = 12,350*



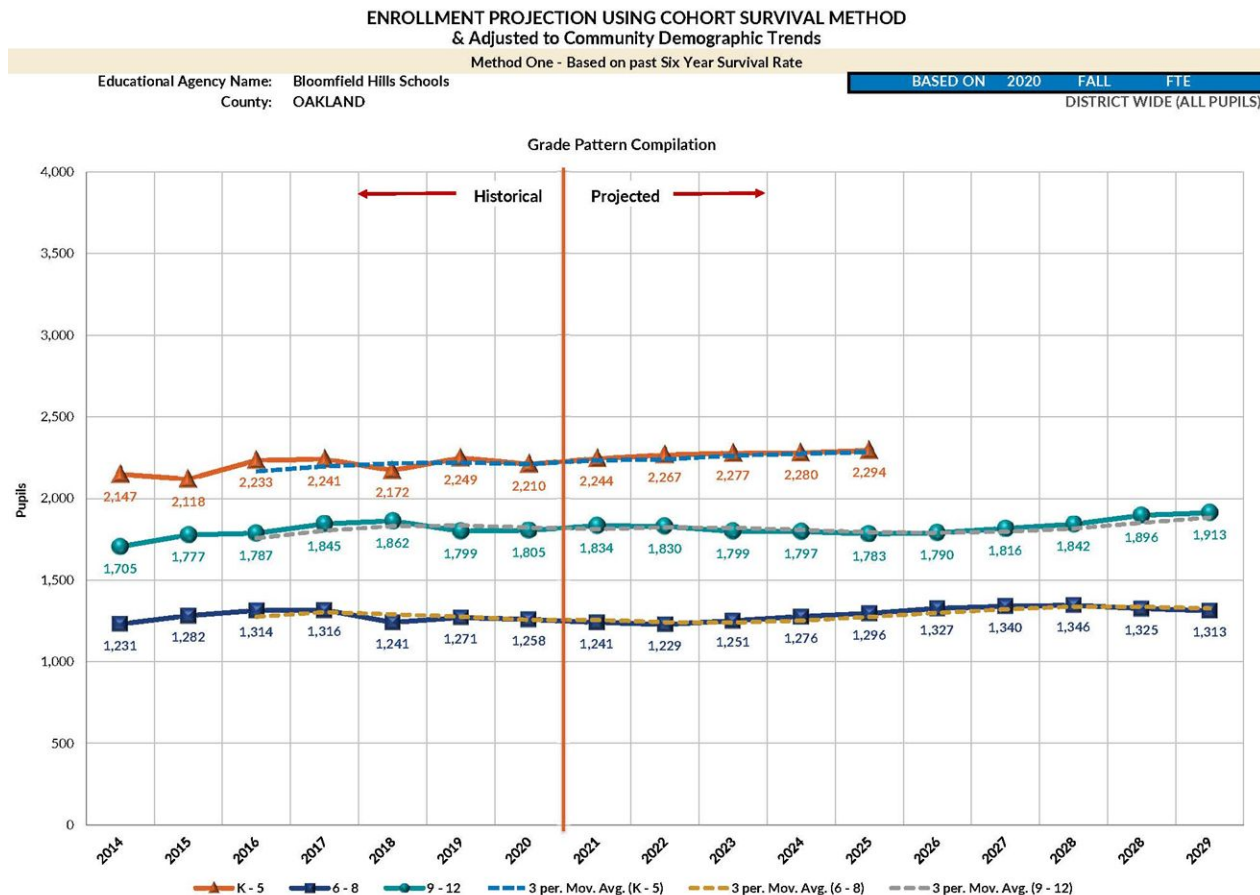
Enrollment Update

- 5-year projection
 - Grade K-5 = ~2,300
 - Grade 6-8 = ~1,300
 - Grade 9-12 = ~1,750

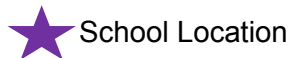
		ENROLLMENT PROJECTION USING COHORT SURVIVAL METHOD & Adjusted to Community Demographic Trends																			
		Method One - Based on past Six Year Survival Rate										Grade Pattern Compilation									
		Educational Agency Name: Bloomfield Hills Schools County: OAKLAND										<div> <div>Historical</div> <div>Projected</div> </div>									
Grade Pattern		Historical Data										Projection Data									
		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033
K - 1		642	634	694	709	687	729	711	723	701	699	698	701	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
K - 2		1,005	969	1,056	1,060	1,062	1,109	1,079	1,090	1,095	1,078	1,068	1,077	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
K - 3		1,383	1,355	1,408	1,436	1,409	1,489	1,454	1,466	1,470	1,480	1,455	1,456	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
K - 4		1,718	1,765	1,814	1,816	1,782	1,861	1,828	1,857	1,862	1,871	1,875	1,860	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
K - 5		2,147	2,118	2,233	2,241	2,172	2,249	2,210	2,244	2,267	2,277	2,280	2,294	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
K - 6		2,565	2,572	2,613	2,677	2,592	2,646	2,607	2,639	2,666	2,696	2,699	2,712	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
1 - 2		692	676	699	712	734	719	717	741	754	731	729	728	731	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
1 - 3		1,070	1,063	1,052	1,088	1,081	1,098	1,092	1,118	1,129	1,134	1,116	1,106	1,116	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
1 - 4		1,405	1,473	1,457	1,467	1,454	1,470	1,465	1,509	1,521	1,524	1,536	1,510	1,511	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
1 - 5		1,834	1,825	1,876	1,892	1,845	1,858	1,848	1,895	1,926	1,931	1,940	1,945	1,928	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
1 - 6		2,252	2,280	2,256	2,328	2,264	2,256	2,244	2,290	2,325	2,349	2,360	2,362	2,378	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
2 - 3		741	721	715	728	722	759	743	743	769	781	757	755	754	757	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
2 - 4		1,077	1,131	1,120	1,107	1,095	1,131	1,116	1,134	1,161	1,172	1,177	1,159	1,149	1,159	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
2 - 5		1,506	1,484	1,539	1,532	1,486	1,519	1,499	1,520	1,566	1,578	1,582	1,594	1,567	1,568	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
2 - 6		1,923	1,938	1,919	1,968	1,905	1,917	1,895	1,915	1,965	1,996	2,001	2,012	2,016	1,999	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
3 - 4		713	796	758	756	720	751	748	767	767	793	807	782	780	779	782	N.A.	N.A.	N.A.	N.A.	N.A.
3 - 5		1,142	1,149	1,177	1,181	1,111	1,139	1,131	1,154	1,172	1,200	1,211	1,217	1,198	1,187	1,198	N.A.	N.A.	N.A.	N.A.	N.A.
3 - 6		1,559	1,603	1,557	1,617	1,530	1,537	1,527	1,549	1,571	1,618	1,631	1,635	1,647	1,619	1,620	N.A.	N.A.	N.A.	N.A.	N.A.
4 - 5		764	763	825	804	763	760	756	778	797	797	824	838	813	810	809	812	N.A.	N.A.	N.A.	N.A.
4 - 6		1,182	1,217	1,204	1,241	1,183	1,158	1,152	1,173	1,197	1,215	1,244	1,256	1,262	1,242	1,231	1,242	N.A.	N.A.	N.A.	N.A.
4 - 7		1,557	1,657	1,679	1,636	1,614	1,594	1,580	1,585	1,607	1,630	1,679	1,693	1,696	1,709	1,680	1,681	N.A.	N.A.	N.A.	N.A.
4 - 8		1,995	2,044	2,139	2,121	2,005	2,031	2,014	2,019	2,026	2,047	2,101	2,134	2,139	2,150	2,154	2,136,773	N.A.	N.A.	N.A.	N.A.
5 - 6		846	807	799	861	810	786	779	782	804	825	824	853	867	841	838	837	840	N.A.	N.A.	N.A.
5 - 7		1,221	1,247	1,274	1,256	1,241	1,222	1,206	1,194	1,215	1,240	1,259	1,289	1,301	1,308	1,287	1,276	1,287	N.A.	N.A.	N.A.
5 - 8		1,659	1,634	1,733	1,741	1,632	1,659	1,641	1,628	1,634	1,657	1,681	1,731	1,745	1,749	1,761	1,732	1,733	N.A.	N.A.	N.A.
6 - 7		792	894	854	831	850	834	824	807	810	834	855	854	884	899	871	869	867	N.A.	N.A.	N.A.
6 - 8		1,231	1,282	1,314	1,316	1,241	1,271	1,258	1,241	1,229	1,251	1,276	1,296	1,327	1,340	1,346	1,325	1,313	N.A.	N.A.	N.A.
7 - 8		813	827	935	880	822	873	862	846	829	832	857	878	878	908	923	895	893	N.A.	N.A.	N.A.
7 - 9		1,270	1,269	1,324	1,336	1,318	1,280	1,283	1,283	1,266	1,253	1,276	1,302	1,322	1,354	1,366	1,372	1,351	N.A.	N.A.	N.A.
7 - 10		1,691	1,748	1,798	1,749	1,781	1,784	1,762	1,731	1,730	1,717	1,724	1,748	1,772	1,826	1,840	1,843	1,858	N.A.	N.A.	N.A.
7 - 11		2,096	2,183	2,286	2,227	2,190	2,245	2,228	2,208	2,176	2,179	2,185	2,193	2,216	2,275	2,310	2,315	2,327	N.A.	N.A.	N.A.
7 - 12		2,519	2,605	2,722	2,724	2,684	2,673	2,667	2,680	2,659	2,631	2,654	2,662	2,668	2,724	2,765	2,791	2,805	N.A.	N.A.	N.A.
8 - 9		895	829	849	941	887	844	856	871	855	838	841	865	887	886	918	932	904	N.A.	N.A.	N.A.
8 - 10		1,315	1,308	1,323	1,354	1,350	1,348	1,335	1,319	1,320	1,302	1,288	1,311	1,338	1,359	1,392	1,404	1,411	N.A.	N.A.	N.A.
8 - 11		1,721	1,743	1,811	1,832	1,759	1,809	1,800	1,795	1,765	1,764	1,750	1,757	1,782	1,807	1,861	1,876	1,880	N.A.	N.A.	N.A.
8 - 12		2,143	2,165	2,247	2,329	2,253	2,236	2,239	2,267	2,249	2,216	2,219	2,225	2,233	2,257	2,316	2,352	2,359	N.A.	N.A.	N.A.
9 - 10		877	920	863	870	959	911	900	885	901	885	867	870	895	918	917	948	965	N.A.	N.A.	N.A.
9 - 11		1,282	1,356	1,352	1,347	1,369	1,372	1,366	1,361	1,347	1,347	1,329	1,315	1,338	1,366	1,387	1,420	1,434	N.A.	N.A.	N.A.
9 - 12		1,705	1,777	1,787	1,845	1,862	1,799	1,805	1,834	1,830	1,799	1,797	1,783	1,790	1,816	1,842	1,896	1,913	N.A.	N.A.	N.A.
10 - 12		1,248	1,335	1,397	1,389	1,366	1,392	1,384	1,397	1,394	1,378	1,378	1,360	1,346	1,371	1,399	1,420	1,453	N.A.	N.A.	N.A.

Enrollment Update

- 5-year projection
 - Grade K-5 = ~2,300
 - Grade 6-8 = ~1,300
 - Grade 9-12 = ~1,750



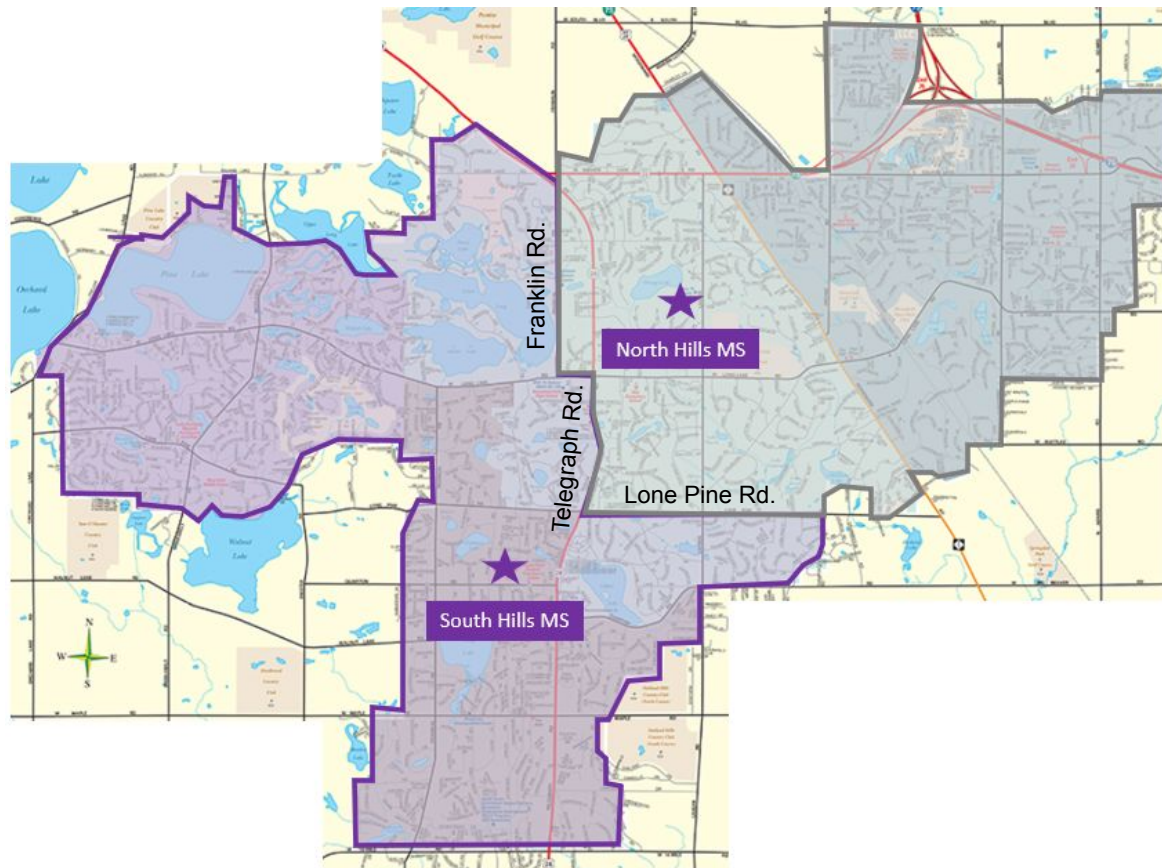
Middle School Catchment Boundary



2023 Enrollment (Grade 6-8)

North Hills MS: 650 students

South Hills MS: 650 students



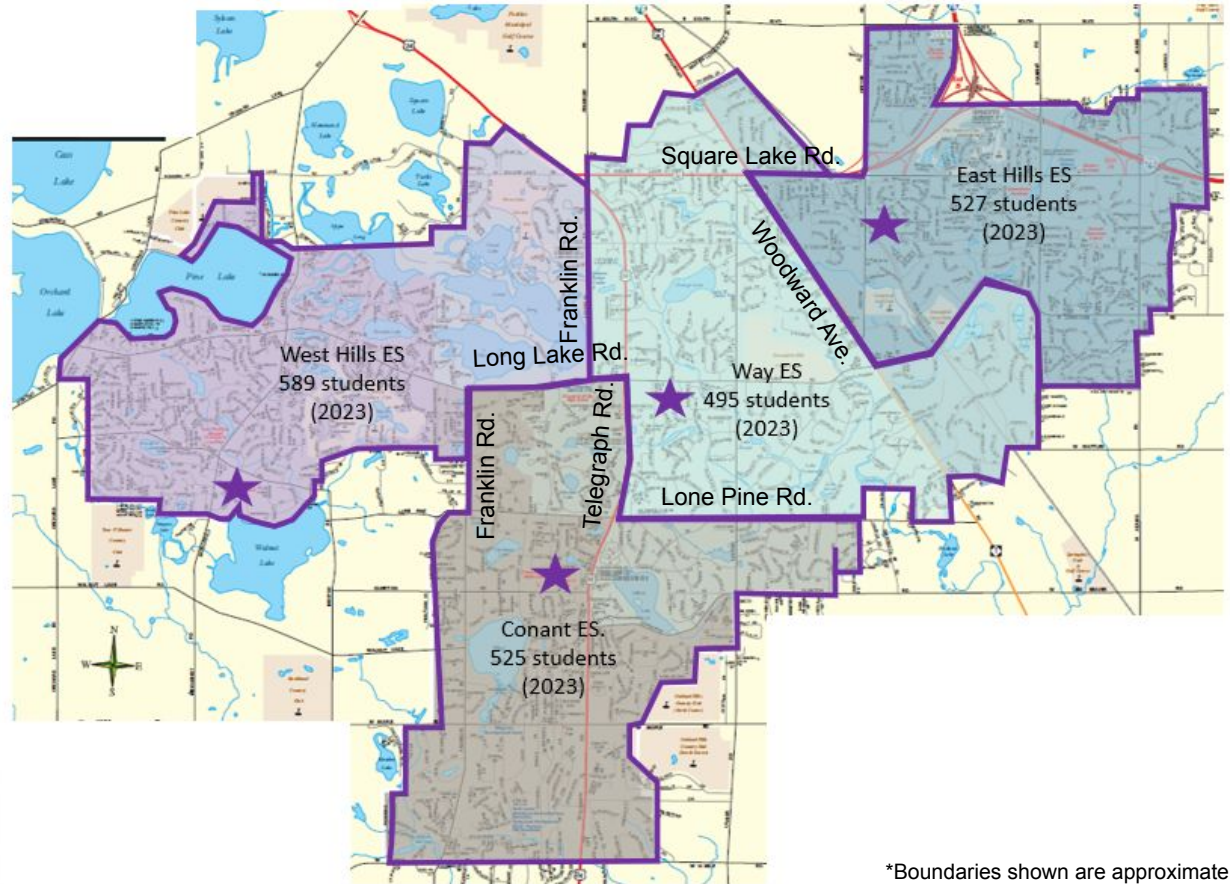
*Boundaries shown are approximate

Elementary School Catchment Boundary

★ School Location

Goal for 2023

Balance enrollment to
+/- 550 students at each
Elementary School



*Boundaries shown are approximate
Trend model dated 10/05/21

Elementary School Catchment Boundary

★ School Location

Goal for 2023

Balance enrollment to +/- 550 students

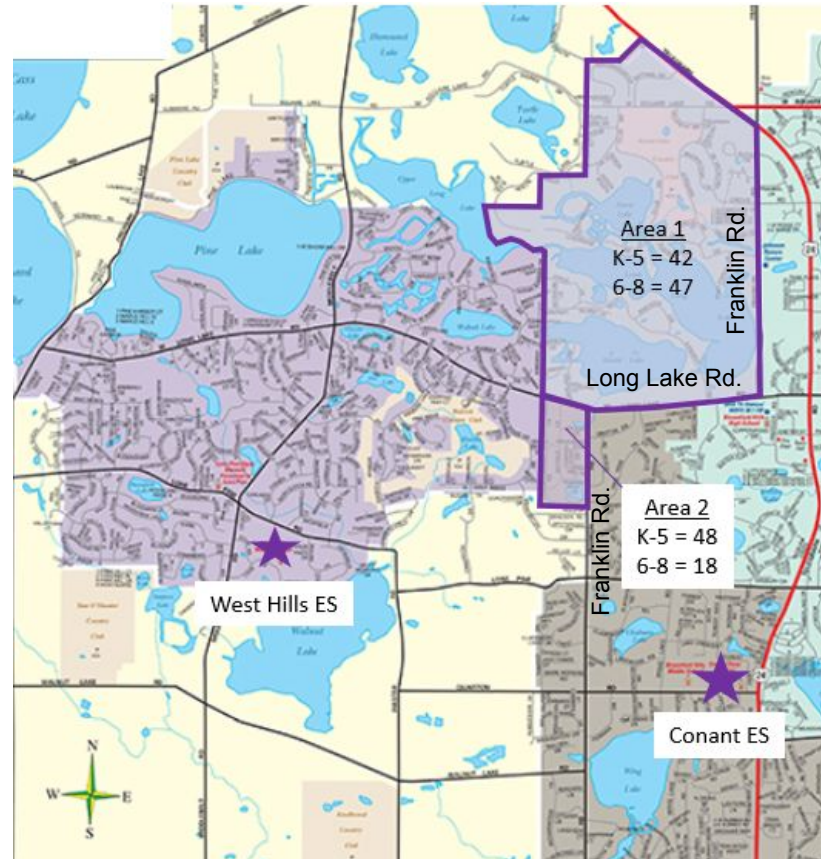
2023 Enrollment (Grade K-5)

West Hills ES: 499 students (currently)

+42 students (from Way)

+48 students (from Conant)

589 student total



*Boundaries shown are approximate
Trend model dated 10/05/21

Elementary School Catchment Boundary

★ School Location

Goal for 2023

Balance enrollment to +/- 550 students

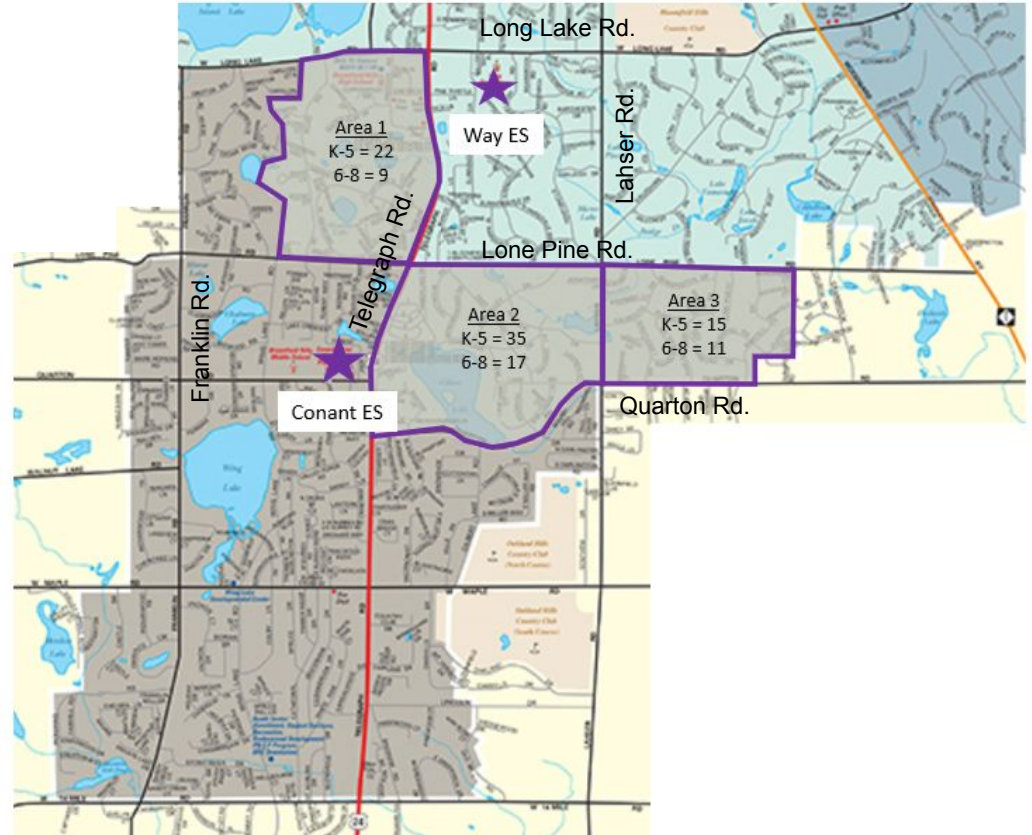
2023 Enrollment (Grade K-5)

Conant ES: 501 students (current)

-48 students (to West Hills)

+72 student (from Way)

525 student total



*Boundaries shown are approximate
Trend model dated 10/05/21

Elementary School Catchment Boundary

★ School Location

Goal for 2023

Balance enrollment to +/- 550 students

2023 Enrollment (Grade K-5)

East Hills ES: 647 students (current)

-120 students (to Way)

527 student total*

Way ES: 489 students (current)

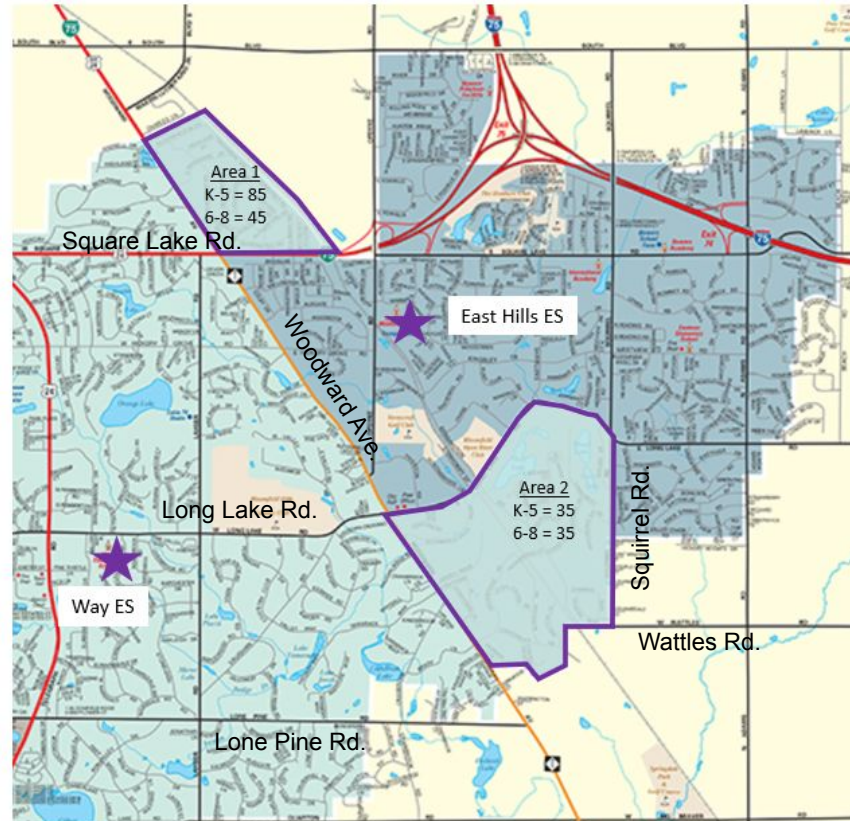
-72 students (to Conant)

-42 students (to West Hills)

+120 students (from Eastover)

495 student total

*allows for anticipated growth over 5-10 years



*Boundaries shown are approximate
Trend model dated 10/05/21

Accomplishments & Next Steps

Initiated/Ongoing/Finished

- Prepare & Study Enrollment Projections
- Establish Enrollment Targets
- Study Boundary Maps with Student Locator Poly Plots
- Assemble District Leadership Team & Generate Scenarios
 - Superintendent & Central Office, Enrollment, Transportation & Facilities, Building Administration, Communications, & 2 BoE members
- Present Information to Cabinet, FFLA, BIC, BoE (April 29th), & PTO's
- Collect Community Feedback (summer months)
- Form a Community Catchment Area Task-Force: Meeting May 10th
- Study Catchment Areas & Develop Maps/Models/Scenarios
- Provide Feedback to District Leadership Team Further Development

Next Steps

- Present Findings at the October 21, 2021 Board Meeting
- Principals Begin Prioritizing Transition Activities for 2023



Updated Construction Progress - North Hills and South Hills Middle Schools



North Hills Middle School ("EarthCam" looking Southwest)

EarthCam



South Hills Middle School ("EarthCam" COMING SOON!)

Attendance and Boundary Study Update

Goals and Objectives

By fall of 2023, there will still be four elementary schools, and all will serve grades Kindergarten through 5, and the two middle schools, tentatively named "North Hills" and "South Hills," that will serve students in grades 6 through 8. The North Hills campus will be located where Lahser High School once stood. The current Bloomfield Hills Middle School will become the South Hills campus

Spring 2021

- Committee meets to review guiding principles, garner feedback from various groups (i.e. PTO, community members, etc.) and review impact to various options,

Fall 2021


- BHS Administration makes recommendation to the Board on attendance boundary changes – implement Fall 2023



Fall 2023


- New attendance boundaries implemented
- New Configuration
 - » Two 6th – 8th grade Middle Schools
 - o North Hills (Lahser site)
 - o South Hills (current BHMS site)
 - » Four K-5 Elementary Schools
 - o Conant, East Hills, Way, and West Hills
 - o Two Branch School Facilities


For more information, please visit our website:

Translate





Menu



Preschool

Elementary School


Middle School


High School


Photos & Video

2020 Bond


Bloomfield Hills Middle School Site Plan: Phasing & Logistics




Copy link

Bloomfield Hills Schools 2020 Bond Program | August 2021 Dashboard Report

Updated Construction Progress - North Hills and South Hills Middle Schools



North Hills Middle School ("EarthCam" looking Southwest)



Bloomfield Hills Middle School Site Plan - Phasing & Logistics

Attendance and Boundary Study Update

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Fall 2021
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Fall 2023
• New attendance boundaries implemented
• New Configuration

- Two 6th – 8th grade Middle Schools
 - North Hills (Lahser site)
 - South Hills (current BHS site)
- Four K-5 Elementary Schools
 - Conant, East Hills, Way, and West Hills
 - TWO new facilities

– Catchment Boundaries

In 2020, the district committed to adjusting the catchment boundaries for each school, to ensure that each of the four elementary schools, feeding into the two middle schools, are equitably sized.

Here is some information about the process:

- Some of our schools have a significantly larger number of students based on growth in those neighborhoods compared to others. Looking at catchment boundaries will create equity of programming and enrollment across all four elementary schools and the two middle schools. This important work would have happened regardless of the bond passing.